

Jupiter Entertainment Privacy Policy

Last Updated: August 2021

This Privacy Policy covers the practices of Jupiter Entertainment, LLC (“Jupiter Entertainment”, “we”, “our” or “us”) concerning personal information that we collect, use, disclose and protect information from and about you when you use our website, www.jupiterent.com, any other website or mobile application that links to this Privacy Policy (the “Site”), and any other interactions that you may have with Jupiter Entertainment other than interactions as our employee or job candidate (collectively, the “Services”).

PLEASE READ THIS PRIVACY POLICY CAREFULLY TO UNDERSTAND HOW WE HANDLE YOUR INFORMATION. BY USING THE SERVICES, YOU ACKNOWLEDGE YOU HAVE READ AND UNDERSTAND THE PRIVACY POLICY AND THAT WE WILL COLLECT, USE AND SHARE YOUR INFORMATION AS SET FORTH BELOW.

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Please note that Sections 1 and 2 constitute our “Notice at Collection” under the California Consumer Privacy Act (“CCPA”).

1. INFORMATION WE COLLECT

a. Information you provide to us

We collect information that you provide directly to us. For example, when you click “Contact Us” on our website, you provide us with information, which may include your full name, email address, and any other information that you choose to provide us. When you interact with us outside of the Site and/or Services, such as on social media, we also collect information that you provide directly to us. We may also request optional information to support your use of the Services.

b. Information we collect through automated means

Device and usage information. We and third parties may also collect certain information that is automatically generated by the computer, browser or device (including mobile devices or tablets) that you use to access or navigate the Site. As further described below, we may collect, combine and analyze information such as: (i) IP address, unique device identifiers including mobile ad IDs, IMEI and TCP/IP address (if we ever offer a mobile application), and other information about your computer or device(s), browser types, browser language, operating system and/or mobile device carrier information; (ii) location information (with your permission) and (iii) information related to the ways in which you interact with the Site, such as: referring and exit web pages and URLs, platform type, the number of clicks, domain names, landing pages and interactions with the Site, pages and content viewed and the order of those pages, statistical information about your visit to the Site, the frequency of your visit to the Site, error logs, and other similar information. As further described below, we may use third-party analytics providers and technologies, including cookies and similar tools, to assist in collecting this information.

Cookies and other tracking technologies. We may also collect data about your visit(s) and use of the Site through the use of Internet server logs and online tracking technologies, like cookies and/or tracking pixels. A web server log is a file where website activity is stored. A “cookie” is a standard software feature that is placed on your computer or other Internet-connected device when you visit a website and that assigns you a unique, random number. The cookie identifies the computer or device that you use to visit a Site and enables us (or our service providers) to, for example: (i) recognize your computer; (ii) store your preferences and settings; (iii) understand the web pages of the Sites you have visited; (iv) enhance your user experience by delivering content and advertisements specific to your inferred interests; (v) perform searches and analytics; and (vi) assist with security administration functions.

You may be able to change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the “Help” section of your browser for more information (e.g., Internet Explorer; Google Chrome; Mozilla Firefox; or Apple Safari).

c. Information we collect from third parties

We may collect information about you from our business partners and affiliates. We may communicate with you on platforms operated by such business partners and affiliates and collect feedback, or collect information that you have posted on public websites. We may combine the information we collect from our business partners, affiliates and third parties with information that we collect from you or through your use of the Services, and likewise we may combine any information that we collect from you with other such information.

d. Information we collect from social media and other content platforms

If you interact with us on a third-party platform (e.g., through a social network), then you may allow us to have access to and store certain information from your profile on that third-party

service and about your interaction with those providers as relates to use of the Site. This may include your name, gender, profile picture or other information stored with such service, depending on your settings on such service. For a description on how third parties such as social networking sites handle your information, please refer to their respective privacy policies and terms of use, which may permit you to modify your privacy settings.

2. HOW WE USE YOUR INFORMATION

We may use your information for various purposes, depending on the type of information we have collected from and about you and the specific Services you use, such as:

- To communicate with you, including to communicate with you about your use of the Services, our company, and related news or notifications;
- To respond to your questions or inquiries, including to provide support and troubleshooting assistance;
- To analyze and improve the Services or any other products and service we provide;
- To provide you with the Services;
- To verify your identity;
- To understand and resolve any technical and security issues reported on our Sites;
- To comply with laws, regulations, and legal process and procedures, and to protect the safety, rights, property or security of Jupiter Entertainment, our users, affiliates, employees, third parties, members of the public and/or our Services;
- To prevent fraud and enforce our legal terms;
- For the purpose for which the information was provided by you; and
- For any other purpose with your consent.

Please note that we may combine information that we collect from you and about you with information that we obtain about you from our business partners and affiliates and use such combined information in accordance with this Privacy Policy.

3. HOW WE SHARE AND DISCLOSE YOUR INFORMATION

We may disclose and/or share your information as follows:

Service Providers and Vendors. We may disclose your information to third parties who perform services on our behalf, including data storage, security services, tech and operational support, web hosting, analytics, email services and legal services.

Legal Compliance and Protection of Jupiter Entertainment and Others. We may disclose your information if required to do so by law or on a good faith belief that such disclosure is permitted by this Privacy Policy or reasonably necessary or appropriate for any of the following reasons: (i) to comply with legal process; (ii) to enforce this Privacy Policy or other contracts with you, including investigations of potential violations thereof; (iii) to respond to claims that any content on our Sites violates the rights of a third party; (iv) to respond to your requests for customer service; and/or (v) to protect the rights, property, or personal safety of Jupiter Entertainment, our agents and associates, and the public. This includes exchanging information with other companies and organizations for fraud prevention, spam/malware prevention, and other similar purposes.

Business Transfers. We may disclose your information in the event that we undergo organizational restructuring (e.g., establish a subsidiary or merge with another entity), or an acquisition by another entity. In such transactions (including in contemplation of such transactions, e.g., due diligence) your information may be disclosed. If any of our assets are sold or transferred to a third party, your information would likely be one of the transferred business assets.

Affiliated or Associated Companies. We may share information we collect with our parent companies, subsidiaries and/or affiliates for purposes consistent with this Privacy Policy.

Other Lawful Disclosures. We may engage in other sharing of your information that is not legally prohibited.

4. ONLINE ANALYTICS

We may use third-party web analytics services on the Site to collect and analyze the information discussed above, and to engage in auditing, research, or reporting. The information (including your IP address) collected by analytics technologies will be disclosed to or collected directly by these service providers, who use the information to evaluate your use of the Site, including by noting the third-party website from which you arrive to the Site, analyzing usage trends, assisting with fraud prevention, and providing certain features to you. You may be able to change your browser settings to notify you when analytics technology is being used, or to block such technology altogether. Please consult the "Help" section of your browser for more information.

5. DO-NOT-TRACK DISCLOSURE

We currently do not participate in any "Do Not Track" frameworks that would allow us to respond to signals or other mechanisms from you regarding the collection of your personal information.

6. PROTECTION OF YOUR INFORMATION

Although we maintain certain security measures, we cannot assure you that your personal information will remain secure. By using the Site, you acknowledge and accept that we cannot guarantee the security of your information transmitted to, through, or on the Site and that any such transmission is at your own risk.

7. LINKS TO EXTERNAL SITES AND SERVICES

Our Services may include links to third-party websites, applications and services. We do not control those sites or services and are not responsible for the content or practices of those sites or services. Any information you provide to such sites or services will be governed by the privacy policy of the operator of the site you are visiting or the services you are using. We encourage you to review the privacy and security policies of these third parties.

8. NOTE TO PARENTS AND CHILDREN

The Site is not intended for minors and children under the age of 13, and we do not knowingly collect any personal information (as that term is defined in the Children's Online Privacy Protection Act (COPPA)) from such minors and children on the Site. If we discover that an individual under 13 has provided us with personal information via the Site, we will delete the personal information to the extent required by COPPA.

If you are 13 or older, but have not reached your jurisdiction's age of majority (such that you are able to enter a contract), you should only use the Site and Services with permission from your parent(s) or guardian(s).

9. SUPPLEMENTAL NOTICES

International Users: Jupiter Entertainment is based in the United States. If you are visiting the Services from outside the United States, please be aware that you are sending information (including personal information) to the United States where our servers are located. That information may then be transferred within the United States or back out of the United States to other countries outside of your country of residence, depending on the type of information and how it is stored by us. These countries (including the United States) may not necessarily have data protection laws as comprehensive or protective as those in your country of residence; however, our collection, storage and use of your personal information will at all times continue to be governed by this Privacy Policy. By using the Services, you acknowledge that you understand and agree that the information we and our service providers collect will be stored in the United States, which may not offer a level of protection equivalent to that required in other jurisdictions.

Nevada Residents: Under Nevada law, certain Nevada consumers may opt out of the sale of their "personally identifiable information" for monetary consideration to another person. We do not engage in such activity; however, if you are a Nevada resident who has purchased services from us, you may submit a request to opt out of any potential future sales under Nevada law by emailing privacy@jupiterent.com with the subject line "Nevada Sale Opt-Out."

Please note we may take reasonable steps to verify your identity and the authenticity of the request. Once verified, we will maintain your request in the event our practices change.

10. ADDITIONAL DETAIL FOR CALIFORNIA RESIDENTS

California law requires us to provide California residents with some additional information regarding how we collect, use, and share personal information. This Section 10 only applies to “Personal Information” of California residents, as that term is defined in the CCPA, and it supplements the information in the rest of our Privacy Policy above. Data about individuals who are not residents of California may be handled differently and is not subject to the same rights described in this Section. This Section applies only to the extent required by the CCPA, so some personal information about Californians is not covered by this Section.

Collection, Use, and Disclosure of Personal Information

During the 12 months leading up to the effective date of this Privacy Policy, we may have collected all of the information described in Section 1 of our Privacy Policy from and about California residents. This information generally falls into the categories listed in the chart below, to the extent it is personally identifiable. The chart also indicates the categories of third parties to whom we disclosed the data during the 12 months leading up to the effective date of this Privacy Policy.

CCPA classification, and explanation, of the California personal information we collected	Categories of third parties to whom we disclosed this personal information
Identifiers (such as name, address, email address and other contact information)	Our affiliates, business partners and third parties that assist us, such as providers of technical services (e.g., providers of data storage, data backup, and security services).
Commercial information (such as information about an individual’s interests and interactions with us or our partners)	Same as first row in this chart.
Professional or employment-related information (such as title)	Same as first row in this chart.
Internet or other electronic network activity information, such as technical data about a device and information about a device’s interactions with our website	Same as first row in this chart.

We collect this information in the ways and from the sources described in Section 1 above, and we may use this information in the ways described in Section 2 above.

Exercising CCPA Rights

If you are a California resident, California law may permit you to request that we:

- Provide you the categories of Personal Information we have collected or disclosed about you in the last twelve months; the categories of sources of such information; the business or commercial purpose for collecting or selling your Personal Information; and the categories of third parties with whom we shared Personal Information.
- Provide access to and/or a copy of certain information we hold about you.
- Delete certain information we have about you.

Certain information may be exempt from such requests under applicable law. For example, we need certain types of information so that we can provide the Services to you. If you ask us to delete it, you may no longer be able to access or use the Services.

To request to exercise any of these rights, please contact us using one of the contact options below. Please include “California Privacy Rights Request” in the subject line of email. For security and legal reasons, we reserve the right to refuse requests that require us to access third-party websites or services. We also reserve the right to verify your identity to our satisfaction before responding to your request, which may include, depending the type of request you are making, the sensitivity of any data you are requesting, and the nature of your relationship with us: verifying your name, asking you to click on a link that we send to your email address, or requesting that you provide us with information about our relationship that only you are likely to have.

You have certain rights under the CCPA to not be subject to certain negative consequences for exercising CCPA rights.

Requests by Agents

You can also designate an authorized agent to make a request on your behalf. To do so, you must provide us with written authorization for the agent to act on your behalf.

If you are an agent making a request on behalf of a consumer, we reserve the right to take steps to verify that you are authorized to make that request, which may include requiring you to provide us with written proof such as a notarized authentication letter or a power of attorney. We also may require the consumer to verify their identity directly with us.

No Sale of Personal Information

The CCPA sets forth certain obligations for businesses that “sell” Personal Information. We do not “sell” Personal Information based on the definition of “sell” under the CCPA and current regulatory guidance, and we have not engaged in such activity within the past twelve months.

Shine the Light Disclosure

The California “Shine the Light” law gives residents of California the right under certain circumstances to request information from us regarding the manner in which we share certain categories of personal information (as defined in the Shine the Light law) with third parties for their direct marketing purposes. We do not share your personal information with third parties for their own direct marketing purposes.

11. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time for improved clarity, to reflect changes in the law, our data collection and use practices, the features of our Services, or advances in technology, so you should review the Privacy Policy periodically. We will make the revised Privacy Policy accessible through use of the Services and we will indicate the date of the most recent update. The date at the top of the Privacy Policy tells you when it was last updated. If we make a material change to the Privacy Policy, you will be provided notice in accordance with legal requirements. Any changes to this Privacy Policy will become effective when the revised Privacy Policy is posted. By continuing to use the Services, you are confirming that you have read and understood the latest version of this Privacy Policy.

12. HOW TO CONTACT US

If you have any requests, questions, comments, or concerns regarding our Privacy Policy or privacy practices, please contact us as at privacy@jupiterent.com.